

EVENT FACT SHEET

A. EVENT DATES

- October 21-22, 2010 – Philippine-Russian Business Forum
October 21-24, 2010 – Philippine-Russian Trade Exhibition
Philippine-Russian Art Show
Philippine-Russian Photo Exhibition
Philippine-Russian Cultural Dances

B. THEME

“Moving Forward Together”

C. OBJECTIVES

- To promote trade, investment and tourism between the Philippines and Russia
- To promote greater economic and socio-cultural exchanges between the Philippines and Russia.

D. ORGANIZERS

Philippine Russian Business Assembly (PRBA)
Embassy of the Russian Federation
Philippine Exhibits and Themeparks Corporation (PETCO)

E. IN COOPERATION WITH:

Province of Cebu
Mandaue City
Department of Trade and Industry/Board of Investments
Cebu Chamber of Commerce and Industry
Cebu Business Club
Mandaue Chamber of Commerce and Industry
Department of Tourism

F. EXHIBITION PROFILE: Products and services related to the following industries:

- Mining and Energy
 - Mining companies
 - Energy companies
 - Private and government organizations
 - NGOs
- Tourism and Wellness
 - Travel and Tours (inbound and outbound)
 - M.I.C.E. facilities and destinations
 - Spa facilities and products
 - Health and Wellness products and facilities
 - Medical Tourism
 - Leisure and resort facilities
 - Tourist associations and organizations
- Education and Culture
 - English language training schools
 - Arts and Crafts
 - Government agencies
 - NGOs and other Education and culture organizations
- Labor, Placement Services and Outsourcing
 - Government organizations/agencies
 - Local and Overseas Placement agencies
- Retirement facilities and Real Estate development
 - Retirement properties/villages
 - Real estate developers
 - Time share properties
 - Fund Managers
 - Government agencies
- Trade Promotion and Development
 - Importers and Exporters of the following:
 - Furniture
 - Food products
 - Gifts, Toys, and Housewares
 - Jewelry, Fashion and Accessories
 - Industrial goods
 - Government institutions
 - Private organizations/associations

G. EVENT COMPONENTS

Forum

Business sessions/round table discussions
One-on-one business matching

Exhibitions

Philippine Russian Trade Exhibition
Philippine Russian Art Show
Philippine Russian Photo Exhibition

Special Events

Cultural Presentation

H. PROFILE OF ATTENDEES

Investors
Real Estate developers
Industry stakeholders / decision makers
Exporters and importers
National government agencies
Local government units (LGUs)

I. FORUM FEE

Early Bird (up to July 15, 2010)	Php 2,500.00
Regular Fee (July 16– October 24, 2010)	Php 3,000.00
Tours (October 23 and 24)	Php 2,000.00/tour

J. EXHIBITION FEE

3mx6m	Php 54,000.00
3mx3m	Php 27,000.00
2mx3m	Php 18,000.00

Booth Amenities (For every 6sqm/9sqm booth space)

- White wall partitions (3mm thickness) with aluminum bracings
- Needle punch carpet
- One (1) information table
- Two (2) stacking chairs
- Two (2) fluorescent lamps
- One (1) convenience outlet
- Fascia board with company name and booth number

K. PAYMENTS DETAILS

**TERMS: 50% upon signing of contract
50% on or before October 18, 2010**

() Check (Please issue check payments in favor of:
Philippine-Russian Business Assembly, Inc.)

() Bank Transfer

Please deposit to : Philippine-Russian Business Assembly, Inc.
Name of Bank : Rizal Commercial Banking Corporation (RCBC)
Banilad Branch Cebu City 6000 Philippines
Account Name : Philippine-Russian Business Assembly, Inc.
Account No. : 1451-413712 (Savings Account)

For more information, please contact:

ORGANIZER

PHILIPPINE RUSSIAN BUSINESS ASSEMBLY, Inc.

Manila Office :PRBA Office, Unit 710 Tycoon Centre, Pearl Drive, Ortigas Center, Pasig City, Philippines
Tel Nos. :(632) 5146400
Cebu Office :9th floor, FGU Building, Ayala, Cebu City
Tel Nos :(6332) 2683068; (6332) 3436158
Fax No. :(6332) 3436127
Email Addresses : forum@prbai.com, alg@prbai.com

CO-ORGANIZER

PHILIPPINE EXHIBITS AND THEMEPARKS CORPORATION

Address :Boom Grounds CCP Complex
Roxas Boulevard corner Sen. Gil Puyat Pasay City
Tel Nos :(632) 8325401/22or 8329302/04
Fax Nos :(632)5562723 / 8329303
Email Addresses : exhibition@prbai.com; organizer@prbai.com