

**EVENT FACT SHEET**

**A. EVENT DATES**

- October 21-22, 2010 – Philippine-Russian Business Forum
- October 21 -24,2010 – Philippine-Russian Trade Exhibition
- Philippine-Russian Art Show
- Philippine-Russian Photo Exhibition
- Philippine-Russian Cultural Dances

**B. THEME**

“Moving Forward Together”

**C. OBJECTIVES**

- a) To promote trade, investment and tourism between the Philippines and Russia
- b) To promote greater economic and socio-cultural exchanges between the Philippines and Russia.

**D. ORGANIZERS**

Philippine Russian Business Assembly (PRBA)  
Embassy of the Russian Federation  
Philippine Exhibits and Themeparks Corporation (PETCO)

**E. IN COOPERATION WITH**

Province of Cebu  
Mandaue City  
Department of Trade and Industry/Board of Investments  
Cebu Chamber of Commerce and Industry  
Cebu Business Club  
Mandaue Chamber of Commerce and Industry  
Department of Tourism

**F. EXHIBITION PROFILE:** Products and services related to the following industries:

1. Mining and Energy
  - a) Mining companies
  - b) Energy companies
  - c) Private and government organizations
  - d) NGOs
2. Tourism and Wellness
  - a) Travel and Tours (inbound and outbound)
  - b) M.I.C.E. facilities and destinations
  - c) Spa facilities and products
  - d) Health and Wellness products and facilities
  - e) Medical Tourism
  - f) Leisure and resort facilities
  - g) Tourist associations and organizations
3. Education and Culture
  - a) English language training schools
  - b) Arts and Crafts
  - c) Government agencies
  - d) NGOs and other Education and culture organizations
4. Labor, Placement Services and Outsourcing
  - a) Government organizations/agencies
  - b) Local and Overseas Placement agencies
5. Retirement facilities and Real Estate development
  - a) Retirement properties/villages
  - b) Real estate developers
  - c) Time share properties
  - d) Fund Managers
  - e) Government agencies
6. Trade Promotion and Development
  - a) Importers and Exporters of the following:
    - i. Furniture
    - ii. Food products
    - iii. Gifts, Toys, and Housewares
    - iv. Jewelry, Fashion and Accessories
    - v. Industrial goods
  - b) Government institutions
  - c) Private organizations/associations

**G. EVENT COMPONENTS**

**Forum**

Business sessions/round table discussions  
One-on-one business matching

**Exhibitions**

Philippine Russian Trade Exhibition  
Philippine Russian Art Show  
Philippine Russian Photo Exhibition

**Special Events**

Cultural Presentations

**H. PROFILE OF ATTENDEES**

Investors National government agencies  
Real Estate developers Exporters and importers  
Industry stakeholders / decision makers  
Local government units (LGUs)

**I. FORUM FEE**

- US\$ 250.00

(Inclusive of conference materials, October 21 P.M. snacks, October 22, 2010 lunch and AM & PM snacks)

**Optional Factory visits/Tours:**

October 23, 2010 - US\$ 50.00  
(Factory visits-Northern Cebu OR City Tour)

October 24, 2010 - US\$ 50.00  
(Factory visit-Southern Cebu OR Bohol Tour)

**J. EXHIBITION FEE**

3mx6m US\$ 1,800.00  
3mx3m US\$ 900.00  
2mx3m US\$ 600.00

**Booth Amenities (For every 6sqm/9sqm booth space)**

-White wall partitions (3mm thickness) with aluminum bracings  
-Needle punch carpet  
-One (1) information table  
-Two (2) stacking chairs  
-Two (2) fluorescent lamps  
-One (1) convenience outlet  
-Fascia board with company name and booth number

**K. PAYMENTS DETAILS**

**TERMS:** 50% upon signing of contract  
50% on or before October 18, 2010

( ) Check (Please issue check payments in favor of:

Philippine-Russian Business Assembly, Inc.)

( ) Bank Transfer

Please deposit to : Philippine-Russian Business Assembly, Inc.

Name of Bank : Rizal Commercial Banking Corporation (RCBC)  
Banilad Branch Cebu City 6000 Philippines

Account Name : Philippine-Russian Business Assembly, Inc.

Account No. : 8451-004973 (Dollar Savings Account)

Swift Code : RCBCPHMM

For more information, please contact:

**ORGANIZER**

**PHILIPPINE RUSSIAN BUSINESS ASSEMBLY, Inc.**

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**CO-ORGANIZER**

**PHILIPPINE EXHIBITS AND THEMEMPARKS CORPORATION**

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